

# Chiara Treglia

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Birth date: 20/05/1994

Place of birth: Verona, Italy

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Netherlands



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## PROFESSIONAL EXPERIENCE

Creative Leadership consultant at Gates Cambridge, Gates Foundation ('19-ongoing)  
*Workshops on ethical and sustainable design and social impact*

Freelance design consulting at [chiaratreglia.com](http://chiaratreglia.com) ('19-ongoing)  
*Service design, serious games, creative toolkits and workshops*

Co-founder at Citizens with Experience ('19-ongoing)  
*Creative collective focused on design for mental and physical wellbeing*

Education assistant at TU/Eindhoven - Industrial Design ('16-'17)

UX and Strategy Intern at Cognizant Mirabeau ('16-'17)

## EDUCATION

MA/MSc Global Innovation Design with Distinction ('17-'19)  
*Royal College of Art, Imperial College of London*

BSc Industrial Design with Honours ('14-'17)  
*Eindhoven University of Technology*

Classical and Scientific studies ('08-'13)  
*Liceo Classico PNI Scipione Maffei*

## PUBLICATIONS & AWARDS

Academy for Design Innovation Management (2019)  
*Empowering seniors' mobility to maintain a healthy lifestyle: a case study (coauthored by Associate Prof. Lu Yuan, TU/e)*

SDG Games Conference Tokyo (2019)  
*Sustainable Development Goals serious game*

DTU Green Challenge Conference (2016)  
*'the2020game' project with Rosa van der Veen*

Philips Innovation Award (2016)  
*Winners Developing Stage Laura Powers, Jolijn van Sleeuwen, Vera Hendrics and Chiara Treglia*

## CORE SKILLS

Design research  
Creative facilitation  
Multi-media Communication  
Service-System design  
Futures Scenario & Innovation Strategy  
Game design  
Adobe Suite programs  
*Illustrator, InDesign, XD Design, Photoshop, Premiere*  
Office 360  
*Power Point, Word, Excel*

## VOLUNTEERING

Keep Britain Tidy (2018)  
*Design researcher for reusable bottles study*

Civil volunteering (2012)  
*Refugees' camp post earthquake in Modena, Italy*

## LANGUAGES

Italian (native)  
English (C2)  
Dutch (prospective B1 by January 2019).

## HOBBIES

Cooking and painting